

A photograph of a large industrial building with a red corrugated metal facade. The building is illuminated from within, and the sky is a deep blue with some clouds. A large red sign with the word "Vindija" in a stylized font is mounted on the roof. The building has a prominent metal frame structure in the foreground.

Vindija

**HALAL STANDARD AS A DRIVER OF  
QUALITY AND PRODUCTION  
INTERNATIONALIZATION**

65

*years*

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QUALITY & TRADITION

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**Vindija**  
— EST. 1959 —

BASIC DATA

# VINDIJA GROUP



10

COMPANIES

4.200

EMPLOYEES

581m €

ANNUAL  
TURNOVER



65

YEARS

## HOW DID WE START?

- **Founded in 1959** in Varaždin, Croatia
- Small town dairy, employing 20 workers
- Supplying the town with fresh milk in glass bottles

The name *Vindija* derives from a nearby cave in Donja Voća in the vicinity of Varaždin, one of the oldest prehistoric sites in the world.



# PRODUCTION FACILITIES AND COMMERCIAL CENTRES IN CROATIA AND REGION



Vindija  
— EST. 1959 —

PRODUCTION

LEADER OF CROATIAN  
DAIRY PRODUCTION

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**Koka**

EST. 1961.

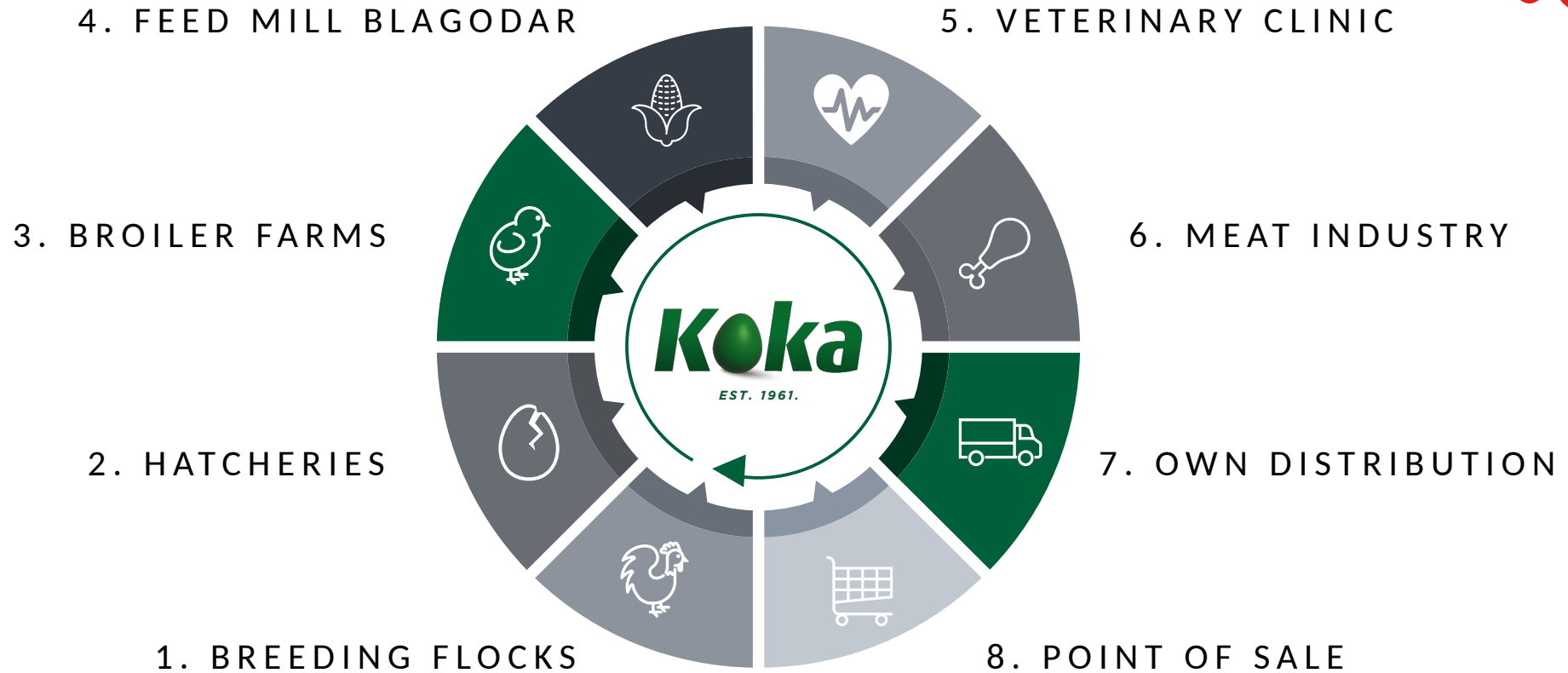
INTEGRATED CHICKEN PRODUCTION

LEADER OF CROATIAN  
CHICKEN PRODUCTION

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POULTRY MEAT PRODUCTION CYCLE

# INTEGRATED PRODUCTION PROCESS





INTEGRATED TURKEY PRODUCTION

# LEADER OF CROATIAN TURKEY PRODUCTION

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## PRODUCT PORTFOLIO

Producing over **1.400** products  
**7** main business divisions:

- DAIRY
- JNSD & CSD
- PLANT-BASED
- CHICKEN
- TURKEY
- BAKERY
- ANIMAL FODDER

## DAILY OUTPUT:

**1 MIL KG** in high-season

The Vindija Group initiated groundings for Halal standard implementation and certification in **2007**.

In **February 2008**, the Meshihat of the Islamic Community in Croatia in cooperation with the Agency for **Halal Quality Certification** in Tuzla assigned the companies Vindija, Koka and Vindon with Halal certificates.

VINDIJA GROUP

## OUR MAIN BRANDS



vindi



**Preparatory works** for certification of Halal products took several months.

The introduction of Halal standards requires additional **communication with suppliers of raw materials.**

**All input materials** and raw materials must have a **Halal** certificate or statement.



Through **conducted training** we became familiar with the regulations and criteria that apply to the production of **Halal quality food**.

Moreover, **internal auditors** within the Vindija Group were delegated and trained for regularly **conduction of Halal quality audits**.



Subject to detailed and **strict supervision** are not only the conditions and methods of **animal husbandry, food ingredients and slaughtering conditions,**

but also all **procedures for preparing and processing meat, milk, storage methods and transport of finished products.**







Our product portfolio currently includes **1,052 Halal products**, being labelled on the product packaging itself

These products have found their way not only to countries of the surrounding region, but also to the UK, Spain, Austria and many other countries!





**Halal status is an additional guarantee of the product's high quality, safety and fitness for health.**





Producers are increasingly informed, leading to an increase in demand for Halal products not only at European, but also at global level.

HALAL standard certification is an indicator of the business quality and proficiency of the Vindija Group to meet the demands of consumers and new markets.



**Innovation in production, high production standards and adaptation to market requirements place Vindija among the largest European food producers, highly respected for the quality of its products**





Innovatec



Innovatec

CLEANchick  
Dual  
technology  
contact-free

Innovation in production



**Innovation in production**



**Innovation in production**

Numerous medal awards and new products are confirmation of the successful work of our research and development teams



# QUALITY STANDARDS, CERTIFICATES AND AWARDS

High quality food under the trademark *QUALITY VINDIJA* implementing all relevant quality management systems and norms:

- ✓ SSOP/ Sanitation Standard Operating Procedures
- ✓ HACCP/ Hazard Analysis and Critical Control Point
- ✓ HALAL Food Certification
- ✓ KOSHER Food Certification
- ✓ ISO 9001:2015 / Quality Management
- ✓ ISO 14001:2015 / Environmental Management
- ✓ IFS Food, higher level / International Food Standard
- ✓ BRC GS, grade A / British Retail Consortium Global Standard
- ✓ ANTIBIOTIC-FREE Certificate
- ✓ GLUTEN-FREE Certificate



## AWARDS FOR QUALITY

- ✓ DLG, Germany
- ✓ World Cheese Awards
- ✓ Superior Taste Award, Bruxelles
- ✓ AGRA, Gornja Radgona, Slovenia
- ✓ Fair Novi Sad, Serbia

Our vision is to **continue the journey of tapping into international markets:** of the bordering states, regional, EU countries and other world markets, complying to the needs and wishes of **increasingly informed consumers**



- AUSTRIA
- BOSNIA AND HERCEGOVINA
- DENMARK
- FINLAND
- GERMANY
- GREAT BRITAIN
- HUNGARY
- IRELAND
- ITALY
- KOSOVO
- MONTENEGRO
- NEDERLANDS
- SWEDEN
- SERBIA
- SLOVAKIA
- SLOVENIA
- SPAIN
- NORTH MACEDONIA



# THANK YOU

**Vindija**  
— EST. 1959 —

TRADITION

**65**  
*years*

QUALITY